

COMMUNITY HEALTH NEEDS ASSESSMENT *and* COMMUNITY SERVICE PLAN

Presentation Community Board 6 Health and Education Committee

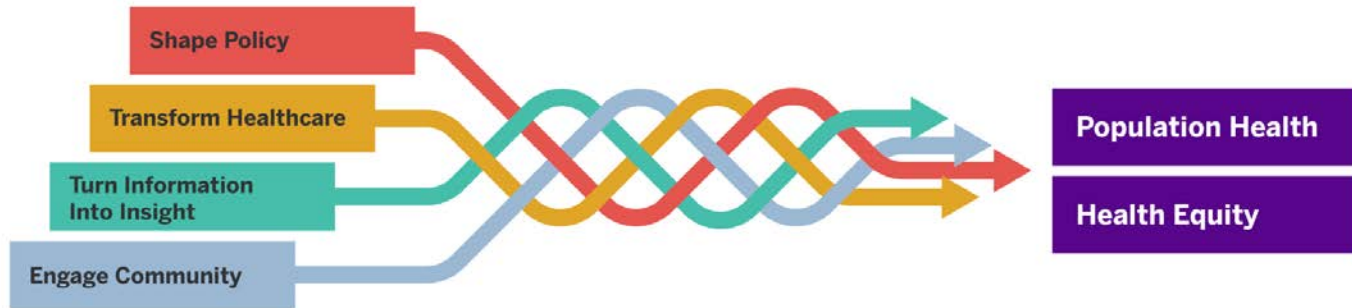
May 28, 2019





Department of Population Health

- **Community health**
- **Prevention and healthful behavior change**
- **Epidemiology and biostatistics**
- **Healthcare delivery**
- **Health disparities**
- **Medical ethics and health policy**



IRS requirements

501(c)(3) tax exempt status requires:

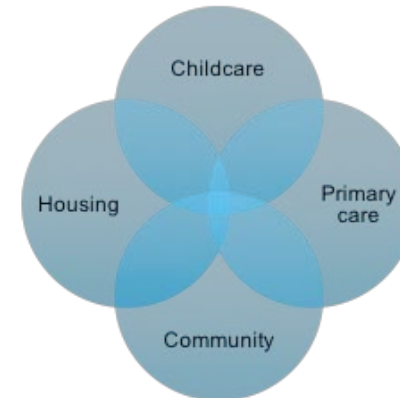
- Community Health Needs Assessment (CHNA) every 3 yrs
- Community Service Plan (CSP) to address identified needs
- CHNA and CSP approval by Board
- Community benefit reporting on IRS 990

NY State requirements

- Align with NYS DOH “Prevention Agenda”
- Address a health disparity
- Evidence-based or promising programs
- Measures and “time-framed targets” to track progress
- Increasing scrutiny, including in CON process

NYU Langone Hospitals’ Community Service Plan

- Geographic focus
 - Manhattan
 - Lower East Side & Chinatown
 - Brooklyn
 - Sunset Park & Red Hook



Preventing Chronic Disease

你戒烟 我们全力支持

你可以做到的!

NYU Langone

超過6,000人選擇 戒煙益處

打通電話 索取免費戒煙貼

想戒煙，卻不知從何著手？快撥打全美戒煙專線，獲得由聯邦政府資助、已證明可讓成功率倍增的各種免費戒煙服務，包括一對一電話諮詢、電子郵件戒煙資料等。現在致電，更有免費戒煙貼贈送！可也大贈送，請立即撥打專線！

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与你的宝宝一起“动”起来

看屏幕的时间，不是“动”的时间

每天跟你的宝宝试着趴着玩！

很多父母认为宝宝还不能趴着玩——其实大部分宝宝是可以的！这是如何开始的方法——

- 你可以躺面躺下去，然后让宝宝趴在你的身上。他能够抬起头几秒钟吗？试着讲话，让他看着你。
- 当他躺下去以后，趁他还在地上，让宝宝趴在上面。很快他就可以把头抬起来，而且可以保持姿势十秒钟！你可以放一个玩具在他的面前给他看。
- 每次趴着玩的时间大概两分钟，一天试着玩三次。

记住，当宝宝躺位的时候，他应该经常保持着仰着的姿势，不是趴着的姿势。

看屏幕的时间是观看下列物件：

- 电视（影片）
- 电脑
- 平板电脑（iPad）
- 智能手机

看太多屏幕会让成年人和小孩增加体重。做个好榜样——限制你和宝宝看任何屏幕的时间。你的宝宝会学习你的榜样。

每天让宝宝有趴着玩的时间。随着锻炼，宝宝会在成长！

看屏幕的时间，不是“动”的时间。选择一些能与宝宝一起活动的项目！

Smoking cessation (>200, Chinese American)
34% quit rate

Housing-based health workers (>225 residents)
 ↑ food security
 ↑ ability to pay rent
 ↑ primary care visits
 ↓ emergency department use

Childhood Nutrition (>700 families)
 ↑ fruits and vegetables
 ↓ juice/sweet drinks
 ↓ sugary snacks

Healthy Women, Infants & Children



ParentCorps (>575 children; 160 teaching staff)
↑ parent engagement and effective practice
↓ emotional and behavioral problems
↓ obesity
↑ academic achievement

Parent-Child Home Program (>50 families/yr)
↑ positive parenting behaviors
↑ school readiness skills

Project SAFE (>2000 youth)
↑ condom use
↑ HIV knowledge
↑ school attendance



Impact

- CSP programs are improving population health:
 - Reducing smoking in hard-to-reach populations
 - Improving health behaviors in children, teens and families
 - Supporting parents and teachers to improve early childhood health and well-being
 - Connecting people to needed services across sectors
 - Building community capacity and strengthening community ties



CSP as asset

- Launching pad for related initiatives and research grants
- Greater visibility of NYULH commitment to community health and capacity-building
- Partnerships with City and State policymakers
- Recognized by the NYS and NYC as an exemplary Community Service Plan



THANK YOU

