



# Community Board Six Manhattan

## East Midtown News and CB 6 Activities - 3/13/15

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*In this issue: **Events and Info for Businesses:** Marketing on a Shoestring, 3/18; Small Business Forum, 3/25; Paid Sick Leave law presentation, 4/08; Using Social Media, 4/16. **News:** Upgrades to Baruch / E. 25th St. Plaza; construction of new SVA dormitory; the Brumidi murals at St. Stephen's Church; change in leadership at the 13th Precinct. **Events:** Brookdale Campus / Proposed Sanitation Garage Open House, 3/19; SNAP event, 3/21; East Side Coastal Resiliency Forums, 3/19 & 3/23; SAC Spring Egg Hunt, 3/28.*

***Services:** Save thousands on tax credits and file taxes for free; join the CB6 list of leaders of East Midtown coop and condo boards and tenant associations; and more.*

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### CB6 Events and Info for Businesses

#### **Successful CB6 Business to Business Networking Night: Restaurant Packed**

On March 2, scores of local business people packed the second floor of Amali Restaurant, enjoying free wine and snacks and getting acquainted. Check our website and newsletter for more B2B events planned this spring, and invite small business owners near you.

#### **Marketing Your Business on a Shoestring, Wed. March 18**

Free workshop co-sponsored by CB6 and US SBA. Learn how to

market and grow your business using no-cost and low cost marketing tactics, techniques and tools. The speakers are Diane Drey, Chairperson & Business Mentor, SCORE NYC Chapter and Martha Soffer, Economic Development Specialist, U.S. Small Business Administration. 9 – 11 AM. Science, Industry and Business Library, 188 Madison Avenue at 34th St. RSVP to [office@cbsix.org](mailto:office@cbsix.org) or [212.319.3750](tel:212.319.3750). For other SCORE workshops held at S.I.B.L. or to contact SCORE for free one-on-one mentoring, [click here](#). (Click on the image above to expand or print it.)

The [Science, Industry and Business Library](#) (SIBL) is a premier public business library with comprehensive print materials, electronic resources, and services for start-ups and established businesses seeking expansion, and for job seekers from entry to executive levels. Library staff provide roving assistance and consultations. Advisory services are offered on-site by experienced business owners, career coaches, certified financial planners and financial fitness coaches.

### **Flatiron BID & Baruch College Small Business Assistance Forum, Wed. March 25**

Free networking breakfast and workshops, 8 - 10 AM. Topics include business growth and leadership; internet use trends; alternative funding options; public speaking. [Details and RSVP here](#).

### **Paid Sick Leave Law presentation for businesses, Wed. April 8**

From 8:30 - 10 AM on Wed., April 8, representatives from the [NYC Department of Consumer Affairs](#) will hold a session in the East Midtown Partnership conference room, 875 Third Avenue, Mezzanine Level (between East 52nd Street and East 53rd Street). While the focus will be updating and informing business owners on the Paid Sick Leave law, they will also be discussing other DCA initiatives that can benefit your business. To [RSVP, click here](#).

### **Social Media Workshop, Thurs. April 16**

Free workshop, co-sponsored by CB6 and US SBA at SIBL. 8:30 – 10:30 AM. When you're busy running your business, it's impossible to find time to be active on every social media outlet out there. Narrowing down your choice to just a select few platforms will allow you to focus your efforts and get the best return on your time investment. So how do you choose the best social media platform? This workshop with Lauren Yothers will help you determine which is right for your business. RSVP to [office@cbsix.org](mailto:office@cbsix.org).

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## News

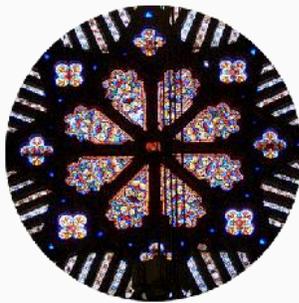
### Latest upgrades to Baruch E. 25th St. Public Plaza design plans

Design changes after a recent public workshop include a more inviting paving design, ADA stair features, and more trees to be planted. [See the presentation here.](#)

### Construction of new School of Visual Arts dormitory

The old foundation is being removed at 407 First Avenue, the southwest corner of 24th Street. After excavation of the new cellar ends in April, construction will begin. The dorm is expected to be completed in July 2016. To receive updates contact [4071stAvenue@gmail.com](mailto:4071stAvenue@gmail.com).

### An uncertain future for the Brumidi murals at St. Stephen's Church



St. Stephen's Church on E. 28th St. is expected to cease operations as a church very soon. It contains 45 murals and paintings by Constantino Brumidi painted in the late 1800s. Board members are looking into concerns that the Brumidi murals will be left in an unprotected state. [Click here to see](#) the Brumidi murals and stained glass windows.

### Change in leadership at 13th Precinct

Replacing Deputy Inspector David Ehrenberg will be Captain Brendan Timoney. The [13th Precinct](#) serves the lower portion of midtown Manhattan, and covers CB6 south of 30th St. Their monthly Community Council is set for Tues. March 17.

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## Events

**Brookdale Campus / Proposed Sanitation Garage Open House, Thurs. March 19**

NYC Dept. of Sanitation and the NYC Economic Development Corporation invite community members to attend an open house at the Brookdale Auditorium, 425 E. 25th St., from 6:30 - 9 PM on the development of the Brookdale campus including the proposed Sanitation Garage. There will be a brief presentation followed by time to interact with DSNY/EDC personnel, to view project graphics, ask questions and provide feedback on various parts of the project. For more information about the project [visit the CB6 website](#) or contact [office@cbsix.org](mailto:office@cbsix.org).

### **East Side Coastal Resiliency Community Forums, Thurs. March 19 and Mon. March 23**

Community engagement sessions will take place on Thursday, March 19, Bard HS Early College, 525 E. Houston St., Mon., March 23, 7 PM, and at Washington Irving HS, 40 Irving Place, 7 PM. Following on HUD's Rebuild by Design competition, NYC is working to reduce the risk of extreme weather and climate change, as well as improve quality of life. This project focuses on neighborhoods near the East River between Montgomery and 23rd Streets. For more information call [\(917\) 339-0488](tel:9173390488). Light refreshments will be served. Sponsored by the Mayor's Office of Recovery and Resiliency, NYC Dept. of Design and Construction, and NYC Parks Dept. [Download a flyer here](#).

### **Free SNAP Application Assistance Event, Sat. March 21**

Attention seniors: find out if you are eligible for the [Supplemental Nutrition Assistance Program](#). Sponsored by Council of Senior Centers and Services, which is changing its name to [LiveOnNY](#). Grand Central Branch Library, 135 E. 46 St. NY NY 10017, 10 AM to 2 PM. For an appointment, call [1-877-926-8300](tel:18779268300).

### **Sutton Area Community Spring Egg Hunt, Sat. March 28**

From 10 AM - Noon, at Sutton Place Park located at E. 57th St. and Sutton Place, there will be free raffles, prizes, arts and crafts, games and activities for children. Bring your own basket for the egg hunt. [RSVP here](#). [View flyer here](#).

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## **Services**

### **Save thousands of dollars on tax credits and file taxes for free**

Thousands of New Yorkers – approximately one in five – are missing out on up to \$10,000 in tax credits, like the Earned Income Tax Credit (EITC) and other related credits, such as Child Care Tax Credit. Too

many eligible working New Yorkers aren't claiming these credits because they simply don't know about them. To change that, NYC Dept. of Consumer Affairs has increased spending on their annual tax credit awareness campaign and free tax preparation services 20-fold compared to last year.

### **DCA offers two ways to file your taxes:**

**In Person:** *Annual incomes of \$53,000 or less (with children) or of \$18,000 or less (no children).* Visit a Volunteer Income Tax Assistance (VITA) site in your neighborhood. VITA site preparers are IRS-trained and certified to help you file your taxes and claim credits like the Earned Income Tax Credit and NYC Child Care Tax Credit, which may be worth up to \$10,000. Trained staff at all these sites protect your documents and use a secure website to share them for tax preparation.

Free tax prep sites within Manhattan Community Board 6:  
- Stein Senior Center, 204 East 23rd Street, NY NY 10010  
- Community Church of New York, 40 East 35th St., NY NY, 10016

**Online:** *Annual income of \$60,000 or less.* Go to [nyc.gov/taxprep](https://nyc.gov/taxprep). The online service is easy and secure. Use a secure computer to protect your privacy.

For more information, visit [nyc.gov/taxprep](https://nyc.gov/taxprep) or call 311 and ask for tax preparation assistance.

### **Details on NYC Dept. of Design and Construction Projects**

There are several DDC projects within CB6, including the third water tunnel project at E. 58th St. and the E. 34th St. Transitway project. See [details on all DDC projects on this map](#).

### **Summer Internships at DDC**

This summer, DDC will be running two internship programs designed for high school and college students interested in architecture, engineering, building trades, public administration, business administration or information technology. [Click here](#) for more information.

### **Join the Community Board 6 List of Leaders of East Midtown Coop and Condo Boards and Tenant Associations**

CB6 can provide information about an array of city services and assist boards of coops, condos and tenant associations in addressing city service delivery concerns and expediting service requests. [Join the contact list](#). Send us the name, email and other contact

information for your president or representative, along with the address of your building. We'll add you to our [list of community organizations](#) - or if you prefer, we'll keep it private.

### On the CB6 Resource Page

- CB6 list of [community organizations](#), tenant groups and coop board contacts
- List of [houses of worship](#) in CB6
- CB6 list of [eviction prevention, housing and tenant advocacy resources](#).
- Maps of street tree locations in CB6, and [tree care resources](#)
- [Our short guide to permitted locations](#) for food trucks and carts.
- New electronic waste disposal rules and [free recycling options](#)
- What's next after getting your go bag? Review [the 4 Steps to Preparedness](#): household emergency plans; emergency kits; becoming aware of potential disruptions and learning what to do before, during and after; and lastly, volunteer opportunities.
- Call 311 to expedite service requests.  
Contact [office@cbsix.org](mailto:office@cbsix.org) with the 311 request number you are given to expedite service.
- [Our 311 flyer](#) explains the benefits of calling 311 for neighborhood issues, or entering requests online at [www.nyc.gov/311](http://www.nyc.gov/311). Copy or customize it for your building.
- List of CB6 [Full Board meeting minutes](#) and resolutions
- Other [CB6 resources](#), such as the FAQ on how community boards work; and directories of elected officials, police precincts and senior services
- [The CB6 newsletter archive](#), to catch up on what you may have missed

### Submit your Questions and Complaints

Please contact CB6 at [office@cbsix.org](mailto:office@cbsix.org) with your comments, questions and service requests.

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